



June 1, 2012

Please mark your calendar for the 2012 Uniquely Union BBQ Festival – September 7 - 8, 2012 at the Union County Fairgrounds!

As you know, the Uniquely Union Festival has become an annual tradition in Union County boasting success for the past 16 years. It attracts attendees locally, statewide, and regionally and is open to the public at no charge. Clearly, your financial support over the years has helped us fund this event and we hope that you will offer that support again this year. As a sponsor in 2012, you will be able to take advantage of several benefits which are listed on the attached form.

We also want you to be aware that future plans for the event are underway to restructure and expand activities which will attract an even broader audience. Therefore, we welcome your suggestions on how to make the festival better. The Union County Development Board has been asked to assist with marketing the festival in this, its transition year and we look forward to being a part of the transition team.

Thank you in advance for your generosity in partnering with us in this effort in the past and for your continued support of the Uniquely Union BBQ Festival. If you have questions, please call Will Boyles, Union County Tourism Director at 864-441-2426 or wboyles@experienceunioncounty.com

Best Regards,

Andrena Powell-Baker, Executive Director
Union County Development Board



Sponsorship Levels

17th Annual Uniquely Union BBQ Festival

If you wish to contribute at one of the levels below, please check the appropriate level and return the completed form along with your sponsorship by Friday, June 29, 2012 to:

Uniquely Union BBQ Festival
C/O Will Boyles
101 Sharpe Avenue
Union, SC 29379

(Please make checks payable to Uniquely Union BBQ Festival. You may contact Will Boyles, Union County Tourism Director at 864-441-2426 or wboyles@experienceunioncounty.com if you have questions or need additional information.)

_____ **Platinum Level - \$2,500 and Up**

Benefits include:

- Business logo on all print materials; recognition on website, radio and banners;
- Four meal tickets for Saturday of festival;
- Booth display both days of the festival;
- Proud Sponsor Sign;
- Two Festival T-Shirts
- Four judging positions for the “Anything Butt” Contest;
- Sponsorship recognition sign on display at the festival
- Recognition as a trophy sponsor

_____ **Gold Level - \$1,000 and Up**

Benefits include:

- Business logo on all print materials; recognition on website, radio and banners;
- Two meal tickets for Saturday of festival;
- Proud Sponsor Sign;
- Two Festival T-Shirts;
- Two judging positions for the “Anything Butt” Contest

_____ **Bronze Level - \$500 and Up**

Benefits include:

- Business logo on website;
- Two meal tickets for Saturday of festival;
- One Festival T-Shirt;
- Two judging positions for the “Anything Butt” Contest

_____ **Trophy Sponsor - \$100 and Up**

Benefits include:

- Name on trophy;
- Two meal tickets for Saturday of festival

