

# 2022 Sponsorship Packet

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UNIQUELY  
**UNION  
FESTIVAL**

September 16th & 17th, 2022

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## Why Be a Sponsor?

The Uniquely Union Festival is an opportunity to promote your company and services across South Carolina, North Carolina, Georgia and other states in the Southeast!

We value all of our past and future sponsors and we are committed to making sure you have every opportunity to reap the benefits of your sponsorship. Rest assured that you, your guests, your employees, your customers, or whomever you wish to invite will have an unforgettable experience at our Festival.

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## The Benefits of Sponsorship

You will find a number of sponsorship packages to choose from. Each package offers a variety of benefits that will entice you to come back year after year! Presenting, Stage, Platinum, Gold, and Bronze Sponsors will benefit from VIP parking and will have access to VIP Central on both days of the festival.

The best benefit of all is that we are willing to tailor a package for you if need be! A complete description of each level of sponsorship follows. Please review the levels and choose the one that is right for you. We look forward to hearing from you and seeing you soon!

## Presenting Sponsor - \$10,000

An individual or corporation who donates \$10,000 or more to the Uniquely Union Festival will be considered a festival Presenting Sponsor. This level of sponsorship is the premier level of festival sponsorship. The first committed sponsor at this level will be confirmed. VIP Parking and access to \*VIP Central is included. Your sponsorship package will also include:

### Exclusive Benefits:

- Logo and Reference to your company as “Presenting” the 2022 Uniquely Union Festival on billboards, social media, festival website, and all print marketing material
- Sponsorship announced on radio and TV
- Individual Sponsorship banners to be hung in two areas of the festival

### Other Festival Benefits:

- Personal appearance on Main Stage during Opening Ceremony
- Four judging positions for the “Anything Butt” Contest on Friday Night
- Six reserved seats at both headliner concerts
- Sponsorship announced during Opening Ceremony, and both during headliner performances on the Main Stage.
- Link on festival website
- Proud Sponsor Sign
- Logo on festival T-shirts and All-Sponsor banners
- One large booth space for both days along Main Street (includes tent, 6 foot table, and four chairs)
- Six meal tickets for Saturday of festival
- Four festival T-Shirts

## Stage Sponsor –\$5,000

At this level you will be presenting the Main Stage. VIP Parking and access to \*VIP Central is included. Your sponsorship package will also include:

### Exclusive Benefits:

- Banner on the Main Stage
- Opportunity to introduce performers and mention your company from your stage
- Stage Sponsorship announced on radio and TV

### Other Festival Benefits:

- Personal appearance on Main Stage during Opening Ceremony
- Three judging positions for the “Anything Butt” Contest on Friday Night
- Four reserved seats at both headliner concerts
- Sponsorship announced during Opening Ceremony
- One booth space near your stage (includes tent, one 6 foot table, and two chairs)
- Four meal tickets for Saturday of festival
- Logo on social media, festival T-shirts, All-Sponsor banners, print and TV media, festival website, and all print marketing material
- Link on festival website
- Proud Sponsor Sign
- Two Festival T-Shirts

## Platinum Sponsor - \$2,500

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Sponsors at this level will receive many of the same rewarding benefits as Presenting and Stage Sponsors. VIP Parking and access to \*VIP Central is included. Your sponsorship package will also include:

### **Festival Benefits:**

- Logo on social media, festival T-shirts, All-Sponsor banners, print media, festival website, and all print marketing material
  - Link on festival website
  - Sponsorship announced on radio
  - Proud Sponsor Sign
  - Introduction and sponsorship announced during Opening Ceremony
  - Two judging positions for the “Anything Butt” Contest on Friday Night
  - Two reserved seats at both headliner concerts
  - One booth space on Main Street for both days of the festival (includes tent, one 6 foot table, and two chairs)
  - Four meal tickets for Saturday of festival
  - Two Festival T-Shirts
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## Gold Sponsor - \$1,250

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Sponsors at this level will receive several of the same rewarding benefits as Presenting, Stage and Platinum Sponsors. We invite all interested individuals or companies to participate at this level. VIP Parking and access to \*VIP Central is included. Your sponsorship package will also include:

### **Festival Benefits:**

- Logo on festival T-shirts, All-Sponsor banners, print media, festival website, and all print marketing material
  - Link on festival website
  - Sponsorship announced on radio
  - Proud Sponsor Sign
  - Introduction and sponsorship announced during Opening Ceremony
  - One judging position for the “Anything Butt” Contest on Friday Night
  - One booth space for both days of the festival (includes tent, one 6 foot table, and two chairs)
  - Three meal tickets for Saturday of festival
  - Two Festival T-Shirts
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## Bronze Sponsor- \$500

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Sponsors at this level will receive some of the same rewarding benefits as Gold and Platinum Sponsors. VIP Parking and access to \*VIP Central is included. Your sponsorship package will also include:

### Festival Benefits:

- Logo on festival T-shirts and All-Sponsor banners
  - Business Logo and Link on festival website
  - One booth space for both days of the festival(includes tent, one 6 foot table, and two chairs)
  - Two meal tickets for Saturday of festival
  - One Festival T-Shirt
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## Small Business Sponsor - \$300

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Sponsors at this level will receive some of the same rewarding benefits as Gold Sponsors. VIP Parking and access to \*VIP Central is included. Your sponsorship package will also include:

### Festival Benefits:

- Logo on festival T-shirts and All-Sponsor banners
- Business Logo and Link on festival website
- One meal ticket for Saturday of festival
- One Festival T-Shirt

Honorable Mentions for each level below will be included in some print media, some marketing materials, and on the festival website. \*VIP Central is included

Friends of the Festival - \$200

Trophy Patron -\$100

Festival Patron – Under \$100

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# The 22nd Annual Uniquely Union Festival Sponsorship Commitment Form

If you wish to contribute and participate, please check the appropriate level below and return the completed form along with your sponsorship contribution payable to Uniquely Union Festival no later than **JUNE 30th, 2022**. Mail to 207 South Herndon Street, Union, SC 29379.

Once we receive your sponsorship commitment form and contribution, you will receive a confirmation email along with details concerning your sponsorship.

Presenting Sponsor \$10,000

Bronze Sponsor- \$500

Stage Sponsor -\$5,000

Small Business Sponsor - \$300

Platinum Sponsor - \$2,500

Friends of the Festival - \$200

Gold Sponsor - \$1,250

Trophy Patron -\$100

Festival Patron – Under \$100

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred Telephone: \_\_\_\_\_ Website: \_\_\_\_\_

