



April 5, 2024

Dear Valued Business Partner,

We are gearing up for the 2024 Uniquely Union Festival and we need **YOU** to make it even better than before! The festival is in its 24th year and is presented by the Uniquely Union Festival Board. This year's festival will be September 20th & 21st, 2024 in the beautiful and historic downtown Union, SC.

As always, Uniquely Union Festivals mission is to showcase Union County and the City of Union with a **FREE** event that encourages guests to visit and serves to provide educational and recreational outreach for all attendees. With this mission in mind the festival board is working diligently to plan the 2024 festival.

Last year's festival saw record attendance and many additions that we feel were warmly received by our guests and sponsors. This year's festival will once again, seek to provide entertainment for every member of the family. We fully expect downtown Union to come alive with guests and locals to enjoy the sanctioned BBQ competition, the Kidz Zone, the free concerts, and the endless variety of food and merchandise vendors. We will also be bringing back the ever so popular 864 Lounge. Oh, and let's not forget all the unique boutiques and store fronts that line Main Street just ripe for shopping.

As you can imagine, an event of this magnitude can't happen without the support of our generous sponsors. This is an amazing opportunity to market your company or small business to the masses. Enclosed you will find a 2024 UUF Sponsorship Package. There are multiple sponsor packages to fit any level of engagement. The reach you have is completely up to you!

Should you have any questions or concerns please don't hesitate to give me a call. We will be more than happy to assist you anyway we can!

Sincerely,

Jami D. Trammell

Jami D. Trammell, UU Board Member